



ROBERTO MIGHTY PRODUCTIONS - CELESTIAL MEDIA
television • corporate video • web streaming • dvd

Fall Newsletter 11/03/05

Summer/Fall 2005 has been exciting. Roberto Mighty Productions and the Celestial Media tech teams are producing and taping all over the USA. Some quick summaries and delightful (not) puns:

TV: Make Me Laugh. Make Me Cry. Paint Me a Picture.

Our latest television projects involve comedy, documentary, reality and animation. "PossLTR," last Spring's highly-rated TV pilot on WCVB-TV Channel 5, beat "Wheel of Fortune," "Entertainment Tonight," and "Friends." As a result, we are now increasing our development push. To learn more about Roberto Mighty Productions' newest Television projects, try this channel:
http://www.celestialmedia.com/pg_CMI_TVintro_0905.html

BROADBAND PROGRAMMING: Rumors. Leaks. Secrets.

Roberto has been taking an awful lot of secret meetings these days. Rumor has it that this may involve rich media broadband programming for the web and maybe a new kind of broadcast network. Stay tuned...

VIDEO E-MAIL.

E-mail has come a long way since it was all lower case letters with minimal punctuation (remember that?). Video e-mail is the next cool thing, and Celestial has developed a range of viral "v-mail" solutions that will have people forwarding your messages to all their friends and colleagues. To learn more about Celestial's new video e-mail offerings, including remote streaming video hosting, viralize us at rmighty@celestialmedia.com

MEETINGS: Doctor, My Feet Hurt.

How often do you think about your feet? Probably only when they hurt. Well, after working with client eMedtrain, Inc., we now know more about what can go wrong down there than we ever suspected. And it ain't pretty. The Celestial team is filming medical Podiatry and Phlebotomy lectures (50 hours in Boston, 10 hours in Orlando, and 10 hours in San Francisco) and synchronized PowerPoint webcasts for this Philadelphia-based continuing medical education (CME) firm. To learn more about Celestial's Meeting Recording/PowerPoint Synchronization services, step here: http://www.celestialmedia.com/pg_meetings.html



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WEBCASTING: Anthrax and You.

"The Next Anthrax Attack" is the heartwarming title of a recent MIT Whitehead Institute for Biomedical Research lecture by MIT Professor of Genetics and Whitehead Member Gerald R. Fink, PhD. The Celestial team compressed this lecture for a streaming video webcast on the MIT servers, and filmed a comprehensive interview with Dr. Fink on his groundbreaking research. To learn more about Celestial's webcasting services, inject here:

http://www.celestialmedia.com/pg_CMI_Webcasting_0905.html

CUISINE: "Obesity Epidemic, meet Dr. Sears Zone Foods."

Dr. Barry Sears, NY Times best-selling author and creator of the Zone Diet, has retained the Celestial team to assist in developing multimedia about the next frontier in dietary medicine: anti-inflammatory therapeutic foods. Look for the delicious lineup of all-natural "Dr. Sears Zone" frozen foods on store shelves nationwide in December, 2005. To learn more about Celestial's multimedia services for food manufacturers, dine with us at rmighty@celestialmedia.com.

AUDIOBOOKS: Wicked Street.

The Audiobook industry is burgeoning, and Celestial has been busy with a number of exciting projects, including producing a new Spanish version of Sandra Cisneros' landmark "La Casa En Mango Street," (Random House, recorded in San Antonio) and the sequel to "Wicked," "Son of A Witch," by Gregory Maguire (HarperCollins, recorded in Boston). To learn more about Celestial's audiobook producing, directing and recording services, imagine this:

http://www.celestialmedia.com/pg_CMI_AudioBooks_0905.html

AQUI SE HABLA ESPANOL.

Translations.com, a worldwide leader in the growing multimedia translations industry, recently hired Celestial to perform audio laybacks to video on 108 (!) Scholastic Spanish reading units for US High School students. In addition, Roberto directed the Spanish version of "The House On Mango Street" in San Antonio for Random House. To learn more about Celestial's bilingual multimedia production capabilities, contact us pronto at rmighty@celestialmedia.com.

CD/DVD: History Channel.

Didn't you just love those long essay assignments in High School? Oh, you didn't?



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The Concord Review (TCR) has a 16-year record of publishing some of the best high school history papers in the world. It has been lauded by everyone from The New York Times to the Harvard Admissions Department. Celestial spent two years developing a comprehensive Multi Volume CD-ROM for TCR. The disc features over 500 keyword-searchable essays; movies; photographs; biographies of student authors; accolades from educators around the world; fundraising connections to PayPal, and links to TCR's website. Currently in Beta release, the TCR CD-ROM will soon go on sale to educators in over 33 countries. To learn more about Celestial's CD-ROM and DVD production services, remember this:
http://www.celestialmedia.com/pg_CMI_DVD_0905.html

MUSIC: The Funky Groove Thang.

"In the beginning, there was the Groove. And the Groove was funky. And lo, the people did dance..." Okay, we may have mistranslated the ancient scrolls, but you get the point. Music is one of the greatest cultural forces in the world. iPod, anyone? Smart advertisers and marketers are taking advantage of this fact every day. Celestial's new Original Music Production service is designed to create memorable, mood-inducing music for your broadcast, web, DVD or multimedia project. To learn more about how original music can help ignite your productions, hit this key: http://www.celestialmedia.com/pg_CMI_Music_0905.html

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