










Celestial Media www.celestialmedia.com 617.965.7022

Use today's technologies to reach your audience. Call for explanations and special package pricing.

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ITEM	DESCRIPTION	ELEMENTS	TIMETABLE	UPDATES	CONNECTION	STREAMHOSTING	DUPLICATION	TIE-INS
 VOD	Web Video-on-Demand clips about your business	On-site Video, narration, music, stills, graphics, images	2-6 wks, rush avail	Monthly	DSL/Cable/LAN/T-1	available and required	n/a	Incorporate portions of existing TV Spots
 PODCAST	Download to Mp3 Player (iPod) (sponsorship)	narration, music	1-2 wks, rush avail	Weekly	Dialup	available and recommended	n/a	Cater to your customers' non-commercial interests
 VIDEO PODCAST	Video Download (Video iPod) (sponsorship)	Video, narration, music, stills, graphics, images	1-2 wks, rush avail	Monthly	DSL/Cable/LAN/T-1	available and recommended	n/a	Cater to your customers' non-commercial interests
 DVD	Home/Office video DVD about your business	On-site Video, narration, music, stills, graphics, images	4-8 wks, rush avail	Semi-Annually	n/a	n/a	Ask for Duplication Info	Incorporate portions of existing TV and Radio Spots
 CD-ROM	Multimedia Computer Disc about your business	graphics, text, narration, music, photos, html	4-8 wks, rush avail	Semi-Annually	n/a	n/a	Ask for Duplication Info	Incorporate portions of existing TV and Radio Spots
 MP3	E-mailable audio download about your business	narration, music	1-2 wks, rush avail	Weekly	Dialup	available	n/a	Incorporate portions of Existing Radio Spots
 AUDIO CD	Home/Office/Car CD about your business	narration, music	4-6 wks, rush avail	Quarterly	n/a	n/a	Ask for Duplication Info	Incorporate portions of Existing Radio Spots



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 MOBICAST	Digital Video broadcast to mobil telephones	On-site Video, narration, music, stills, graphics, images	2-4 wks, rush avail	Monthly	Video-capable phones required	required	n/a	Incorporate portions of existing TV Spots
 ONLINE GAME	Online computer game with your branding	graphics, text, images	2-3 wks, rush avail	Semi-Annually	Dialup	n/a	License your choice of proven online games	Incorporate your logo and contact information
 VOD SPONSORSHIP	Sponsor local video-on-demand programming	narration, graphics, optional existing video & audio	1-2 wks, rush avail	Monthly	DSL/Cable/LAN/T-1	n/a	Sponsor VOD programs in several categories	Incorporate portions of existing TV Spots
 MUSIC JINGLE	Catchy, original music for your business	music, vocals, lyrics, contact information	2-4 wks, rush avail	Annually	n/a	n/a	Regular Pckg Holiday Pckg Seasonal Pckg	Use your name, slogan & contact information
MULTIMEDIA WORKSHOP	Expert Instruction in do-it-yourself multimedia	Multimedia Expert Leads Workshop on-site	3-4 wks notice	Semi-Annually	n/a	n/a	Work with your office & home equipment	Held at your place of business
 AUDIO DOWNLOAD	Computer audio download about your business	narration, music	1-2 wks, rush avail	Monthly	Dialup	recommended, not required	Combine with news & music to captivate audience	Incorporate portions of existing Radio Spots
 POWERPOINT WEBCAST	Put your PPT slides and speaker video on the web	On-site Video, narration, music, stills, graphics, images	1-2 wks, rush avail	Monthly	DSL/Cable/LAN/T-1	required	Viewable by anyone with a web connection	Incorporate your logo and contact information